



The Toughest Plot, for the Toughest Conditions

1. Why Choose Gander Mountain's Management Advantage Chicory Blend?

- Both forms of Management Advantage are inoculated to allow the clover plants to convert atmospheric nitrogen into a usable form.
- Specially selected blend to withstand the worst conditions.
- A unique mix that provides a high protein source in the summer months and a high carbohydrate source in the fall.
- Purple Top Turnips provide a sweet treat in fall to prolong your plot activity.
- Dwarf Essex Rape smells sweet, tastes good, and provides the cover your clover plants need to establish a strong root system.
- Management Advantage Chicory Blend will withstand heavy deer grazing.
- Grows well in a wide variety of soil types
- Industry leading volume per bag

2. General Information

- Management Advantage Chicory Blend is considered a perennial blend, which means you can expect many years of quality high protein forage, if planted and cared for correctly
- Two seed components of the six total components of Management Advantage Chicory Blend are annual plants (Dwarf Essex Rape and Purple Top Turnips), however all other components will last for years of exceptional forage
- Seed depth— 1/4 to 1/2 inch. Never cover small seed very deep, or the young plants may not have the energy to make it to the surface.

Making The Complex Simple

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- pH requirements—a neutral pH of 7.0 is optimal, however, Management Advantage-Chicory Blend will perform well in pH's ranging from 5.4 to 7.0.
- Seed Rate—5 lbs. of seed will cover 1/2 acre, or 21,780 sq. ft.
- Wildlife attracted—Management Advantage-Chicory Blend will attract many types of wildlife, including deer, turkeys, pheasants, grouse, quail, and small game.
- If you have not done a soil test, we recommend 300-350 pounds of 10-10-10 fertilizer with pelletized lime per acre.
- When to plant—Management Advantage-Chicory Blend can be planted after the last killing frost in the spring and 6 weeks before the first killing frost in the fall. For frost dates in your area, log onto www.bringitonoutdoors.com or see the end-cap display.

3. Things to Consider

- Use a Gander Mountain Soil Test Kit to ensure that your soil is in top shape before you plant
- Spray a weed killer on your food plot to eliminate competition for the plants you're trying to grow.
- Always till the soil as thoroughly as possible before you plant.
- Select a plot of land that receives adequate sunlight.
- Mowing is an important step in controlling weeds and keeping your plot tender and tasty.
- Clovers have a short tap root and do better in areas with more moisture.
- To ensure maximum success, you should fertilize your perennial food plot at least once a year.
- Mowing is an important step in controlling weeds and keeping your plot tender and tasty.
- Adrenaline Forage will do well in most soil types, particularly soil that is well drained.
- An excellent general starter fertilizer is 10-10-10 with added pelletized lime.

4. Commonly Asked Questions

1. Should I mow my Management Advantage Chicory Plot?

Yes, mowing is an important way to control weed growth and keep your plot fresh and desirable for your deer. However, never mow during drought-type conditions.

2. Do I need to fertilize my plot each year?

You should. Plants get hungry, just like we do. If you feed them in spring and then again in late summer, your plot will last longer and produce more quality forage.

3. What is a legume?

Legumes are plants like clover and alfalfa that are able to convert atmospheric nitrogen into a usable form for the plant. They actually put nitrogen back into the soil.

4. Why is it important to have seed that is pre-inoculated with Rhizobium bacteria?

The white dust on Gander Mountain legume seed products is the natural bacterium that plants need to produce their own nitrogen. Without these bacteria on the seed (pre-inoculation), some plants may struggle to feed themselves. This is especially true on soils that have never had legumes on them before.

5. Are all competitive brands of clover and alfalfa inoculated with the bacteria needed to make the plants own nitrogen?

No. Many competitive brands are not pre-inoculated to enable the plant to produce its own nitrogen, which is key to healthy food plots that contain legumes (alfalfas and clovers).

6. How many pounds of forage will my Management Advantage Chicory plot produce each year?

Your plot should produce approximately 5,600 pounds of grazing forage per acre per year, depending on the soil condition and weather.

7. Will this chicory mix grow in shade?

Management Advantage-Chicory will do fine in partially shaded areas. However, all plants need some sunlight to thrive.

8. Why do some mixes cost more than others?

Mixes are priced based on the expense of each ingredient in the mix. Some seed simply costs more than others. In addition, some companies use “filler seeds” in their mixes, which are inexpensive and offer little value except to take up the bag space. Management Advantage seeds were specifically selected for the nutrients they will provide your deer herd, not for the cost of the seed. Yet, if you compare brands, you will find that Gander Mountain’s Management Advantage offers more seed with more features for less money than many competitive brands.

- **Compare the value, the seed quantities, quality, ease of use, and uniqueness of Gander Mountain’s Management Advantage Blend to its competitors, and you’ll see there’s an easier, more effective way to food plot. And, Gander Mountain’s got it!**